

HIGHLIGHTS OF EMPLOYMENT AND INCOME IN WISCONSIN

Labor Force — An average of about 2,860,900 workers were employed in Wisconsin in 2002. Another 166,700 were part of the available work force but were unemployed, resulting in an average unemployment rate of 5.5% for 2002. Since 1970, Wisconsin's labor force has increased by over 1.1 million workers from 1,941,700 to 3,027,600 in 2002. Based on January figures, the state's highest unemployment rate for that period occurred in 1983 when it reached 11.7%.

Employment by Industry — An average of 2.8 million Wisconsin workers were engaged in nonfarm employment in 2001. The greatest number worked in service enterprises (775,000), wholesale and retail trade (640,000), and manufacturing (588,000).

Nationally, 132.2 million were employed in nonfarm work in 2001. Service industries, with 41 million workers, and wholesale and retail trade, with 30.5 million, were the largest segments.

In March 2001, manufacturing and retail trade together accounted for more than one-third of the number of employees in Wisconsin. The vast majority (84%) of the more than 140,000 business establishments in the state had fewer than 20 employees in March 2001. Manufacturing accounted for the greatest number of large-sized firms, 457 out of 1,144 establishments with 250 or more employees.

Income by Industry — Earned income, which consists of wages and salaries, labor income, and proprietor's income, totaled \$113.4 billion in Wisconsin in 2002. In 2002, service industries displaced manufacturing in providing the greatest percentage of Wisconsin's earned income, about 25.8%, with manufacturing at 22.9%. Government (all levels) and government enterprises were a distant third at 15.3%. Nonetheless, Wisconsin ranks third nationally in percentage of earned income from manufacturing, behind Indiana and Michigan.

Personal Income — Personal income in Wisconsin totaled \$162.8 billion in 2002. Wisconsin's per capita personal income of \$29,923 lags behind the national average of \$30,941, ranking Wisconsin 22nd among the states. Connecticut had the highest per capita personal income (\$42,706 in 2002, or about 138% of the national average). Mississippi had the lowest per capita personal income in 2002 at \$22,372, just over 72% of the national average.

Wisconsin's total adjusted gross income (total income reported for tax purposes) in 2001 was about \$110.5 billion, or \$20,453 per capita. Per capita income increased 17.3% over five years from \$17,437 in 1997 to \$20,453 in 2001, but the 2001 figure is a decrease of 2% from \$20,878 in 2000. Ozaukee County had the highest per capita AGI in 2001 with \$36,096, followed by Waukesha County with \$31,354. St. Croix County (far eastern part of Minnesota's Twin Cities metropolitan area) is a distant third (\$25,003), and Dane County is fourth (\$24,750). Adams County (\$12,192), Forest County (\$12,067), and Menominee County (\$4,524) had the lowest per capita adjusted gross incomes.

Unemployment Benefits — In an average month in 2002, Wisconsin reported that 91,290 persons (about 55% of the 166,673 unemployed) received unemployment compensation. Nationally, 3.6 million workers, or 42.8% of those unemployed, received benefits during an average month. The average weekly benefit in Wisconsin was \$247, less than the national average of \$257. The highest average weekly benefit of \$360 was paid in Massachusetts, followed by New Jersey (\$331), Washington (\$329), and Colorado (\$313). Lowest in the nation were Alabama (\$167), Mississippi (\$168), Arizona (\$176), and Montana (\$187).

The following tables present selected data. Consult footnoted sources for more detailed information about employment and income.

EMPLOYMENT IN WISCONSIN, BY INDUSTRY
Annual Average, 1998 – 2002
(In Thousands)

	1998	1999	2000	2001	2002
Civilian Labor Force	2,952.0	2,889.8	2,934.9	2,990.6	3,027.6
Unemployed	99.4	88.0	103.8	136.1	166.7
Percentage of labor force unemployed	3.4%	3.0%	3.5%	4.6%	5.5%
Employed	2,852.6	2,801.8	2,831.2	2,854.5	2,860.9
Total nonfarm	2,718.0	2,784.0	2,833.8	2,813.9	2,778.7
Goods producing	713.5	720.5	723.0	689.5	655.7
Manufacturing	593.2	594.8	594.1	560.3	528.7
Construction	116.0	121.5	124.8	125.4	123.1
Natural resources and mining	4.3	4.2	4.0	3.9	3.9
Service providing	2,004.6	2,063.5	2,110.8	2,124.3	2,122.9
Trade, transportation, and utilities	525.2	540.8	552.9	547.7	535.2
Educational and health services	312.7	328.4	339.6	349.6	356.8
Local government	265.6	269.2	275.0	283.0	285.5
Professional and business services	231.6	240.5	247.0	238.5	239.9
Leisure and hospitality	227.1	232.4	236.7	238.6	238.8
Financial activities	140.8	145.5	149.1	151.8	153.2
Other services, except public services	124.6	125.3	126.3	131.3	133.4
State government	97.9	99.5	97.9	100.7	99.4
Information	49.4	51.7	53.6	53.3	50.8
Federal government	29.7	30.2	32.6	30.1	29.6

Note: Industry classifications in this table are defined by the North American Industry Classification System (NAICS), and are not directly comparable to the Standard Industrial Classification (SIC) codes used previously.

Sources: Wisconsin Department of Workforce Development, Division of Workforce Solutions, Current Employment Statistics (CES) program, "LMI – Industry Employment Historical Series, 1990-2002", May 15, 2003; and Local Area Unemployment Statistics (LAUS) program, "WI Labor Market Information: Local Area Unemployment Statistics (LAUS), 1990-2002 Historical Series", May 14, 2003.

MANUFACTURING EMPLOYMENT IN WISCONSIN
by Industry Group, 1998 – 2001

Industry Group	Number of Employees for week including March 12			
	1998	1999	2000	2001
Machinery	85,987	85,462	83,401	77,784
Fabricated metal products	77,678	77,130	76,075	72,537
Food	57,607	58,198	60,872	60,833
Transportation equipment	43,535	43,498	44,050	40,601
Paper	41,761	43,319	42,378	38,865
Printing and related support activities	39,964	40,418	38,662	38,231
Plastics and rubber products	33,255	35,676	36,887	35,480
Electrical equipment, appliances, and components	33,588	32,487	32,509	30,028
Wood products	27,496	29,318	29,858	29,024
Primary metal industries	26,892	26,142	26,440	24,511
Computer and electronic products	23,053	25,504	24,210	22,931
Furniture and related products	17,133	17,851	18,393	18,321
Miscellaneous manufacturing	18,605	19,295	19,173	17,742
Chemicals	12,784	13,082	14,353	13,806
Nonmetallic mineral products	10,261	10,666	10,623	10,006
Leather and allied products	5,096	4,475	3,850	2,957
Beverage and tobacco products	2,948	2,893	2,528	2,497
Apparel	3,474	2,829	2,505	2,382
Textile products	2,246	2,310	2,505	2,359
Textile mills	2,438	2,385	2,376	2,214
Petroleum and coal products	418	415	412	422
TOTAL	566,219	573,353	572,060	543,531

Note: The data in this table are not comparable to that reported in previous *Blue Books* because of a change in the industry classification system in 1998. The North American Industry Classification System (NAICS) has replaced the Standard Industrial Classification (SIC) which was used through 1997, and similarly named industry groups in the two systems may include different industries.

Source: U.S. Census Bureau, *2001 County Business Patterns (NAICS) – Wisconsin 31 – Manufacturing*, 2001 and prior years at: <http://censtats.census.gov/cbpnaic/cbpnaic.shtml> [May 23, 2003].

EMPLOYMENT TRENDS IN WISCONSIN
January 1990 – January 2003
(In Thousands)

Month and Year	Civilian Labor Force*	Employment		Unemployment Rate	Total				Trade, Transportation, and Utilities
		Employed	Unemployed		Nonfarm Employment	Service Providing	Goods Producing	Manufacturing	
Jan. 1990	2,549.2	2,414.4	134.8	5.3	2,206.7	1,615.2	591.5	513.7	448.0
Jan. 1991	2,537.5	2,386.7	150.8	5.9	2,232.9	1,650.1	582.8	505.9	454.4
Jan. 1992	2,584.2	2,429.6	154.6	6.0	2,269.0	1,684.2	584.8	504.0	456.2
Jan. 1993	2,645.8	2,512.0	133.9	5.1	2,324.9	1,726.8	598.1	513.5	459.8
Jan. 1994	2,717.5	2,562.6	154.8	5.7	2,383.8	1,772.9	610.9	523.1	473.4
Jan. 1995	2,773.9	2,646.2	127.7	4.6	2,476.9	1,828.9	648.0	556.5	489.7
Jan. 1996	2,862.4	2,738.5	124.0	4.3	2,523.8	1,873.7	650.1	555.9	500.2
Jan. 1997	2,898.6	2,768.6	130.1	4.5	2,559.9	1,900.6	659.3	559.9	504.2
Jan. 1998	2,910.5	2,795.6	114.9	3.9	2,625.2	1,941.6	683.6	583.2	512.5
Jan. 1999	2,883.2	2,764.3	118.9	4.1	2,686.4	1,993.0	693.4	586.5	526.7
Jan. 2000	2,860.9	2,750.3	110.7	3.9	2,748.9	2,047.6	701.3	590.2	541.4
Jan. 2001	2,935.6	2,795.1	140.6	4.8	2,770.7	2,081.2	689.5	577.0	549.2
Jan. 2002	3,004.0	2,814.9	189.1	6.3	2,719.4	2,075.9	643.5	531.6	533.0
Feb. 2002	3,012.7	2,807.5	205.2	6.8	2,717.6	2,082.7	634.9	526.0	524.7
Mar. 2002	3,014.8	2,813.1	201.7	6.7	2,735.9	2,097.3	638.6	527.3	527.4
Apr. 2002	3,011.8	2,833.3	178.5	5.9	2,765.6	2,119.0	646.6	525.1	528.9
May 2002	3,011.1	2,861.3	149.9	5.0	2,799.7	2,142.1	657.6	526.5	536.1
June 2002	3,084.4	2,914.4	169.9	5.5	2,823.4	2,152.0	671.4	533.8	538.7
July 2002	3,091.6	2,927.1	164.5	5.3	2,795.7	2,122.4	673.3	533.3	537.2
Aug. 2002	3,055.4	2,900.5	154.9	5.1	2,794.1	2,117.9	676.2	536.2	536.5
Sept. 2002	3,008.2	2,869.8	138.4	4.6	2,793.6	2,127.1	666.5	531.0	536.3
Oct. 2002	3,016.3	2,877.4	138.8	4.6	2,807.7	2,145.9	661.8	527.5	538.0
Nov. 2002	3,016.1	2,865.8	150.3	5.0	2,805.0	2,150.0	655.0	524.8	542.0
Dec. 2002	3,004.7	2,845.9	158.8	5.3	2,786.7	2,142.7	644.0	521.9	544.1
Jan. 2003	3,067.5	2,875.2	192.3	6.3	2,721.3	2,092.2	629.1	520.6	529.4

Note: Data are estimates that are revised monthly and annually and are seasonally unadjusted. Industry classifications in this table are defined by the North American Industrial Classification System (NAICS), and are not directly comparable to the Standard Industrial Classification (SIC) codes used previously.

*Civilian labor force includes both employed and unemployed persons, age 16 and over, and excludes current military personnel and other institutionalized individuals.

Sources: Wisconsin Department of Workforce Development, Division of Workforce Solutions, Current Employment Statistics (CES) program, "LMI – Industry Employment Historical Series, 1990-2002" (May 15, 2003), and "LMI – Industry Employment 2003" (June 2, 2003); and Local Area Unemployment Statistics (LAUS) program, "WI Labor Market Information: Local Area Unemployment Statistics (LAUS), 1990-2002 Historical Series" (May 14, 2003), and "Civilian Labor Force 2003" (May 21, 2003).

WISCONSIN PERSONAL EARNED INCOME
By Source, 1997 – 2001
(In Millions)

Industry	1997	1998	1999	2000	2001
Services	\$20,713	\$22,301	\$24,324	\$26,041	\$27,241
Manufacturing	24,632	25,656	26,416	27,331	26,448
Government and government enterprises	13,296	13,891	14,371	15,180	16,202
Retail trade	8,004	8,399	9,017	9,622	9,885
Finance, insurance, and real estate	6,052	6,678	7,182	7,491	7,823
Construction	5,412	5,987	6,647	7,030	7,240
Transportation and public utilities	5,197	5,583	5,999	6,286	6,536
Wholesale trade	5,329	5,831	6,124	6,438	6,493
Agricultural services, forestry, and fishing	485	561	635	671	718
Farm earnings	440	863	891	407	546
Mining	125	145	166	174	180
TOTAL	\$89,685	\$95,895	\$101,772	\$106,673	\$109,312

Source: U.S. Department of Commerce, Bureau of Economic Analysis, *Table SA05: Personal Income by Major Source and Earnings by Industry – Wisconsin*, April 23, 2003 at: <http://www.bea.gov/bea/regional/spi/default.cfm> [May 27, 2003].

EMPLOYEES IN NONAGRICULTURAL ESTABLISHMENTS
Average by State, 2001
(In Thousands)

State	Total ¹	Services	Wholesale and Retail Trade	Government	Manu- facturing	Finance, Insurance, and Real Estate	Trans- portation and Public Utilities	Con- struction
Alabama	1,914	481	440	352	340	92	96	105
Alaska	290	73	58	79	14	13	28	15
Arizona	2,266	711	533	377	210	150	111	165
Arkansas	1,156	280	267	194	241	46	72	53
California	14,697	4,688	3,336	2,383	1,904	844	750	767
Colorado	2,232	689	530	345	199	144	144	167
Connecticut	1,682	540	358	244	254	143	78	65
Delaware	419	122	91	57	56	52	17	24 ¹
District of Columbia	651	305	51	222	11	33	18	11
Florida	7,198	2,686	1,782	1,029	469	458	366	403
Georgia	3,954	1,150	966	605	550	207	266	203
Hawaii	554	186	136	115	18	33	42	24 ¹
Idaho	569	151	141	110	76	24	28	38
ILLINOIS	6,005	1,860	1,355	844	908	404	355	269
Indiana	2,938	750	696	409	642	140	148	147
IOWA	1,469	395	351	246	252	88	72	63
Kansas	1,357	358	317	249	206	66	89	64
Kentucky	1,817	484	424	310	307	76	108	88
Louisiana	1,931	542	450	378	182	87	118	122
Maine	609	187	151	102	81	34	25	30
Maryland	2,470	861	554	452	178	143	118	162
Massachusetts	3,335	1,228	740	429	424	233	145	137
MICHIGAN	4,587	1,300	1,073	687	926	210	181	202
MINNESOTA	2,674	789	633	401	423	166	134	122
Mississippi	1,134	271	253	239	214	43	57	52
Missouri	2,732	787	643	428	379	171	175	144
Montana	392	116	102	84	24	18	22	21
Nebraska	909	259	213	156	117	62	58	43
Nevada	1,054	453	221	127	46	50	58	90
New Hampshire	627	191	165	84	104	34	22	27
New Jersey	4,024	1,342	928	601	450	272	270	161
New Mexico	757	222	174	186	43	33	37	46
New York	8,633	3,067	1,734	1,473	843	741	436	334
North Carolina	3,901	1,048	890	624	734	190	183	229
North Dakota	330	94	82	74	25	17	19	15
Ohio	5,566	1,602	1,331	794	1,027	313	250	237
Oklahoma	1,509	437	343	296	179	75	85	64
Oregon	1,596	445	391	269	236	95	79	79
Pennsylvania	5,701	1,908	1,272	730	893	329	303	248
Rhode Island	479	169	108	65	70	33	17	18
South Carolina	1,835	459	432	320	332	84	96	111
South Dakota	379	102	94	73	46	28	17	18
Tennessee	2,712	755	639	402	479	132	180	121
Texas	9,513	2,751	2,266	1,584	1,058	533	595	565
Utah	1,082	315	251	190	127	60	61	71
Vermont	299	93	68	50	48	13	12	15
Virginia	3,528	1,155	766	631	372	193	188	214
Washington	2,698	774	635	506	338	141	146	155
West Virginia	735	233	162	141	77	30	37	34
WISCONSIN	2,826	775	640	414	588	150	134	123
Wyoming	246	58	55	62	11	8	14	18
UNITED STATES²	132,213	41,024	30,502	20,873	17,698	7,624	7,070	6,861

¹Includes mining, not shown separately. Mining is included with construction for Delaware and Hawaii.

²State totals do not sum to U.S. totals because of differing methodologies.

Source: U.S. Department of Commerce, Bureau of the Census, *Statistical Abstract of the United States: 2002, 2002*.

DISTRIBUTION OF WISCONSIN BUSINESS ESTABLISHMENTS By Number of Employees and Establishments, March 2001

Industry ¹	Total Employees ²	Number of Establishments by Employment Size						
		Total	1 to 19	20 to 49	50 to 99	100 to 249	250 to 499	500 or more
Utilities	14,035	283	170	47	28	27	7	4
Construction	119,934	16,059	14,986	753	206	79	25	10
Manufacturing	543,531	9,846	5,927	1,695	983	784	287	170
Food, beverage, and tobacco products	63,330	1,036	572	204	108	96	36	20
Textiles, textile products, apparel, and leather and allied products	9,912	411	312	55	20	18	4	2
Wood products	29,024	649	397	125	64	42	12	9
Paper	38,865	251	65	46	45	51	28	16
Printing and related support activities	38,231	989	726	114	72	48	14	15
Chemicals	13,806	309	179	69	33	21	2	5
Plastics and rubber products	35,480	482	192	101	91	62	32	4
Nonmetallic mineral products	10,006	375	268	72	14	13	6	2
Primary metal	24,511	228	91	40	28	42	19	8
Fabricated metal products	72,537	1,946	1,202	388	178	141	25	12
Machinery	77,784	1,210	678	220	148	100	37	27
Computer and electronic products	22,931	295	147	53	36	39	13	7
Electrical equip., appliances, and components	30,028	204	91	21	23	30	22	17
Transportation equipment	40,601	276	143	30	34	29	20	20
Furniture and related products	18,321	530	386	74	36	21	10	3
Wholesale trade, durable goods	71,493	5,287	4,437	590	168	70	17	5
Wholesale trade, nondurable goods	48,276	2,545	2,043	298	106	75	16	7
Retail trade	315,694	21,465	18,188	1,986	695	529	60	7
Motor vehicles and parts	39,949	2,686	2,156	333	148	46	2	1
Furniture and home furnishings	9,983	1,241	1,136	87	16	2	0	0
Electronics and appliances	8,835	925	852	39	15	18	1	0
Building material and garden supplies	32,541	2,363	1,969	272	61	61	0	0
Food and beverages	60,043	2,438	1,763	280	216	165	14	0
Health and personal care	19,295	1,413	1,106	229	70	8	0	0
Gasoline stations	24,059	2,563	2,392	154	13	4	0	0
Clothing and clothing accessories	19,787	2,404	2,227	140	33	4	0	0
Sporting goods, hobby, book, and music	12,853	1,376	1,219	130	21	5	1	0
General merchandise	53,688	691	297	77	77	201	38	1
Nonstore retailers (includes online)	18,157	950	838	77	12	14	4	5
Transportation and warehousing	79,075	5,157	4,385	497	161	87	15	12
Truck transportation	44,404	3,674	3,234	289	90	45	9	7
Transit and ground passenger transportation	13,154	524	350	106	38	27	3	0
Couriers and messengers	9,322	231	181	28	14	6	1	1
Information	51,906	2,110	1,591	293	124	69	23	10
Publishing	18,248	587	430	77	42	26	10	2
Broadcasting and telecommunications	19,874	982	759	128	55	31	6	3
Information and data processing	9,906	268	199	35	13	9	7	5
Finance and insurance	132,936	8,467	7,515	630	174	92	25	31
Credit intermediation and related activities	49,592	3,436	2,884	410	93	36	8	5
Insurance carriers and related activities	71,625	3,793	3,496	148	63	50	12	24
Real estate and rental and leasing	27,173	4,589	4,370	163	35	18	2	1
Professional, scientific, and technical services	92,118	10,848	9,965	588	179	91	20	5
Management of companies and enterprises	56,172	851	533	124	86	53	37	18
Administrative support and waste management	117,893	6,521	5,404	566	294	181	53	23
Educational services	44,326	1,273	929	217	67	38	6	16
Health care and social assistance	317,889	12,723	10,566	1,180	398	401	95	83
Ambulatory health care	106,893	7,333	6,463	563	148	110	29	20
Hospitals	94,184	139	6	0	6	45	27	55
Nursing and residential care	65,863	1,983	1,423	203	142	184	25	6
Social assistance	50,949	3,268	2,674	414	102	62	14	2
Arts, entertainment, and recreation	32,675	2,377	2,009	237	71	50	9	1
Accommodation	27,555	1,494	1,143	240	58	43	7	3
Food services and drinking places	171,927	11,464	8,504	2,244	624	91	1	0
Other services (except public administration)	112,711	15,024	14,024	772	142	66	17	3
Repair and maintenance	25,045	4,580	4,410	138	20	10	2	0
Personal and laundry services	25,858	4,120	3,933	143	29	13	2	0
Religious, grantmaking, civic, professional, and like organizations	61,808	6,324	5,681	491	93	43	13	3
TOTAL	2,400,575	140,540	118,694	13,202	4,629	2,871	724	420

¹ Industry categories and the total include subcategories not reported separately. Establishments are classified according to the North American Industry Classification System (NAICS) and statistics are not directly comparable to the Standard Industrial Classification (SIC) codes used previously.

² Number of employees for the week including March 12, 2001.

Source: U.S. Census Bureau, *County Business Patterns, Wisconsin: 2001*, April 2003.

**UNEMPLOYMENT, UNEMPLOYMENT RATES, AND
UNEMPLOYMENT INSURANCE BENEFITS
By State, 2002**

State	Unemployment ¹				Unemployment Insurance Benefits ²	
	Rate ³	Persons		Insured as % of Total	Average Weekly	Total Paid (in thousands)
		Total	Insured ⁴			
Alabama	5.9%	124,359	41,330	33.2%	\$167.44	\$314,513
Alaska	7.7	24,962	14,121	56.6	193.34	131,909
Arizona	6.2	165,028	44,678	27.1	176.21	374,565
Arkansas	5.4	69,804	36,578	52.4	223.40	317,953
California	6.7	1,162,836	534,683	46.0	217.24	5,641,552
Colorado	5.7	139,848	41,438	29.6	313.18	538,439
Connecticut	4.3	76,778	51,417	67.0	286.90	722,048
Delaware	4.2	17,897	8,634	48.2	228.08	107,419
District of Columbia	6.4	19,529	7,451	38.2	289.70	135,080
Florida	5.5	442,301	126,770	28.7	225.33	1,219,914
Georgia	5.1	220,861	73,305	33.2	238.73	781,024
Hawaii	4.2	24,732	12,101	48.9	297.23	158,143
Idaho	5.8	39,822	18,838	47.3	231.70	179,556
ILLINOIS	6.5	414,788	187,079	45.1	280.06	2,478,359
Indiana	5.1	162,978	62,714	38.5	254.58	697,091
IOWA	4.0	66,753	31,350	47.0	254.72	366,698
Kansas	5.1	72,268	28,404	39.3	276.37	359,778
Kentucky	5.6	109,891	41,185	37.5	245.83	481,310
Louisiana	6.1	123,359	36,497	29.6	197.25	300,013
Maine	4.4	30,092	12,870	42.8	224.42	122,754
Maryland	4.4	126,385	48,321	38.2	240.94	498,919
Massachusetts	5.3	185,104	116,290	62.8	360.09	2,000,314
MICHIGAN	6.2	310,029	150,816	48.6	276.49	1,888,687
MINNESOTA	4.4	128,129	61,646	48.1	317.61	870,836
Mississippi	6.8	88,185	27,848	31.6	168.49	192,277
Missouri	5.5	164,835	65,788	39.9	205.49	579,282
Montana	4.6	21,387	9,354	43.7	187.07	70,843
Nebraska	3.6	34,347	13,113	38.2	211.51	117,261
Nevada	5.5	61,772	31,470	50.9	232.13	320,595
New Hampshire	4.7	33,270	9,980	30.0	259.84	107,810
New Jersey	5.8	254,999	134,575	52.8	331.22	2,132,362
New Mexico	5.4	47,824	14,867	31.1	207.09	133,509
New York	6.1	572,614	251,006	43.8	275.47	3,120,232
North Carolina	6.7	281,437	108,644	38.6	258.98	1,221,947
North Dakota	4.0	13,862	4,584	33.1	219.27	42,381
Ohio	5.7	330,761	132,425	40.0	251.05	1,418,258
Oklahoma	4.5	76,376	25,418	33.3	233.87	256,324
Oregon	7.5	138,284	68,283	49.4	276.90	838,300
Pennsylvania	5.7	355,842	208,527	58.6	291.06	2,665,716
Rhode Island	5.1	28,217	14,499	51.4	304.31	205,241
South Carolina	6.0	117,265	49,860	42.5	208.11	420,731
South Dakota	3.1	13,054	3,474	26.6	198.30	27,638
Tennessee	5.1	149,872	61,213	40.8	209.57	621,631
Texas	6.3	680,864	201,001	29.5	258.68	2,296,122
Utah	6.1	72,061	20,518	28.5	275.41	253,946
Vermont	3.7	13,055	8,188	62.7	250.16	96,085
Virginia	4.1	152,154	52,614	34.6	311.27	741,503
Washington	7.3	225,844	112,913	50.0	328.63	1,715,319
West Virginia	6.1	48,880	18,064	37.0	214.92	163,899
WISCONSIN	5.5	166,673	91,290	54.8	247.17	992,142
Wyoming	4.2	11,347	3,444	30.4	232.01	40,108
UNITED STATES ⁵	5.8%	8,378,000	3,584,800	42.8%	\$256.76	\$41,743,827

¹Unemployment data include Puerto Rico, not listed separately.

²Unemployment insurance data include Puerto Rico and U.S. Virgin Islands, not listed separately.

³Total unemployed as a percentage of civilian workforce in the state.

⁴Insured unemployed are unemployed persons receiving unemployment benefits.

⁵Because of separate processing and weighting procedures, U.S. totals may differ from the sum of state data.

Sources: U.S. Department of Labor, Bureau of Labor Statistics, *Current Population Survey*, April 2003; U.S. Department of Labor, Employment and Training Administration, departmental data, May 2003.

**PERSONAL INCOME IN WISCONSIN
1929 – 2002**

Year	Per Capita Personal Income									
	Wisconsin Personal Income (in millions) ¹	Wisconsin				United States				
		Per Capita Amount	Annual % Change	State Rank	As % of National Average	Per Capita Amount	High ²	State	Low	State
1929	\$1,975	\$673	—	18	96%	\$700	\$1,152	New York	\$271	S.C.
1930	1,733	588	—	18	95	620	1,035	New York	202	Miss.
1935	1,416	461	—	19	97	474	722	New York	177	Miss.
1940	1,720	547	—	21	92	595	1,027	Delaware	215	Miss.
1945	3,499	1,182	—	22	96	1,237	1,644	New York	629	Miss.
1950	5,178	1,506	—	24	100	1,510	2,075	Delaware	770	Miss.
1955	6,899	1,875	—	21	98	1,911	2,527	Nevada	1,045	Miss.
1960	8,948	2,258	—	20	99	2,276	2,926	Conn.	1,237	Miss.
1965	11,803	2,789	—	22	98	2,859	3,583	Conn.	1,688	Miss.
1970	17,629	3,983	—	21	97	4,095	5,243	Alaska	2,641	Miss.
1975	27,697	6,061	—	25	98	6,155	10,600	Alaska	4,205	Miss.
1980	47,881	10,161	—	20	100	10,183	14,807	Alaska	7,076	Miss.
1985	65,733	13,845	—	27	94	14,705	20,200	Alaska	9,922	Miss.
1990	89,025	18,152	—	25	93	19,572	26,712	Conn.	13,156	Miss.
1991	92,669	18,667	2.8%	27	93	20,023	26,747	Conn.	13,766	Miss.
1992	99,454	19,790	6.0	24	94	20,960	28,412	Conn.	14,635	Miss.
1993	104,337	20,519	3.7	23	95	21,539	29,272	Conn.	15,355	Miss.
1994	110,570	21,538	5.0	23	96	22,340	30,092	Conn.	16,392	Miss.
1995	115,960	22,365	3.8	23	96	23,255	31,381	Conn.	16,984	Miss.
1996	121,864	23,301	4.2	24	96	24,270	32,773	Conn.	17,793	Miss.
1997	128,920	24,481	5.1	23	96	25,412	34,759	Conn.	18,580	Miss.
1998	137,759	26,004	6.2	22	97	26,893	37,108	Conn.	19,635	Miss.
1999	143,589	26,926	3.5	22	97	27,880	38,560	Conn.	20,082	Miss.
2000	152,572	28,389	5.4	20	95	29,760	41,446	Conn.	20,920	Miss.
2001	157,832	29,196	2.8	21	96	30,413	42,377	Conn.	21,653	Miss.
2002	162,818	29,923	2.5	22	97	30,941	42,706	Conn.	22,372	Miss.

Note: Alaska and Hawaii were not included in U.S. totals before 1950.

¹Personal income includes all forms of income received by persons from business establishments; federal, state, and local governments; households and institutions; and foreign countries. Allowance is made for "in kind" income not received as cash.

²High shown is for the 50 states. In the following years, jurisdictions other than states had higher per capita personal income: 1950: Alaska (pre-statehood) – \$2,400, District of Columbia – \$2,228; 1991: District of Columbia – \$27,711; 1992: District of Columbia – \$29,341; 1993: District of Columbia – \$30,658; 1994: District of Columbia – \$31,395.

Source: U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, *Annual State Personal Income*, issued April 23, 2003, at: <http://www.bea.gov/bea/regional/spi> [June 8, 2003].

WISCONSIN ADJUSTED GROSS INCOME By County, 1997 – 2001

County	Per Capita AGI					2001 Rank	
	2001 AGI ¹	1997	1998	1999	2000		2001
Adams	\$244,724,403	\$10,426	\$11,428	\$12,179	\$13,170	\$12,192	70
Ashland	219,195,790	10,815	11,575	12,187	12,667	12,969	66
Barron	724,226,836	12,525	13,825	15,359	15,823	15,995	42
Bayfield	225,907,170	12,343	13,210	14,481	15,061	14,942	50
Brown	4,997,605,543	19,114	20,444	21,512	22,545	21,841	7
Buffalo	208,644,416	11,807	13,148	14,446	14,974	15,014	47
Burnett	209,615,271	11,088	12,411	13,097	14,550	13,243	63
Calumet	859,074,537	17,290	19,017	20,078	21,217	20,713	9
Chippewa	923,977,019	13,156	14,263	15,461	16,178	16,555	38
Clark	441,209,951	10,845	11,704	12,949	12,864	13,057	65
Columbia	1,020,798,849	16,347	17,394	19,195	20,072	19,292	13
Crawford	219,248,197	11,153	11,823	13,018	13,420	12,666	68
Dane	10,687,296,739	20,849	22,168	23,713	25,136	24,750	4
Dodge	1,563,054,561	15,495	16,515	17,294	18,344	18,075	28
Door	539,447,185	16,448	17,437	19,648	20,367	19,116	14
Douglas	674,739,515	12,279	13,571	14,343	15,217	15,509	44
Dunn	602,864,863	12,044	13,000	14,081	15,161	14,954	49
Eau Claire	1,698,664,657	15,125	16,218	17,288	18,408	18,065	29
Florence	71,546,499	11,455	12,124	12,774	13,786	13,996	60
Fond du Lac	1,855,364,702	16,443	17,451	18,664	19,419	18,946	17
Forest	121,138,519	9,752	10,600	11,244	11,795	12,067	71
Grant	714,801,761	11,852	12,890	13,630	14,052	14,291	55
Green	622,503,771	15,886	17,518	18,554	18,930	18,349	24
Green Lake	326,089,163	14,030	15,112	16,082	16,651	17,016	35
Iowa	411,305,101	13,986	15,658	16,347	17,332	17,902	31
Iron	88,423,956	11,599	12,002	13,158	14,204	12,888	67
Jackson	256,597,850	11,357	13,431	13,936	13,862	13,351	62
Jefferson	1,424,752,723	16,043	17,294	18,395	19,089	18,618	21
Juneau	355,032,617	12,036	13,130	14,396	15,432	14,423	54
Kenosha	2,837,959,136	16,428	17,808	18,861	19,944	18,803	19
Kewaunee	362,037,260	14,322	15,867	17,021	17,929	17,824	32
La Crosse	1,995,592,257	15,755	16,621	18,015	19,171	18,536	22
Lafayette	228,870,905	11,518	12,683	13,431	13,843	14,116	58
Langlade	305,510,531	11,806	12,888	14,027	14,871	14,625	51
Lincoln	485,022,489	14,153	15,215	16,601	17,074	16,289	40
Manitowoc	1,499,753,184	15,410	16,454	17,767	18,110	18,016	30
Marathon	2,481,905,156	16,684	17,991	19,221	19,283	19,582	12
Marinette	635,977,135	12,878	13,578	14,309	14,878	14,590	52
Marquette	228,275,761	12,854	14,490	15,155	16,083	15,568	43
Menominee	20,769,884	3,538	4,038	3,973	4,240	4,524	72
Milwaukee	16,996,098,791	15,389	16,342	17,400	18,067	18,083	27
Monroe	581,254,363	12,524	13,233	14,149	14,579	14,060	59
Oconto	594,201,552	13,736	14,921	16,301	16,970	16,405	39
Oneida	681,476,997	15,736	17,611	18,469	19,762	18,417	23
Outagamie	3,629,020,411	18,509	19,953	21,118	22,422	22,287	6
Ozaukee	2,991,249,299	29,906	32,759	36,488	38,948	36,096	9
Pepin	118,276,693	12,618	13,702	15,068	15,609	16,116	41
Pierce	698,655,717	15,031	16,674	18,072	19,595	18,795	20
Polk	704,702,315	14,758	16,109	19,763	18,645	16,836	36
Portage	1,227,855,039	14,804	15,696	16,582	17,350	18,139	26
Price	225,742,022	12,537	13,430	14,365	14,091	14,242	56
Racine	3,885,264,206	18,102	19,142	20,206	20,464	20,504	10
Richland	260,173,905	11,811	12,853	14,373	14,335	14,447	53
Rock	2,800,623,123	16,708	17,432	18,373	18,921	18,281	25
Rusk	189,248,180	10,074	11,258	11,879	12,377	12,278	69
St. Croix	1,618,979,635	19,941	21,600	23,921	25,281	25,003	3
Sauk	1,050,874,981	15,928	17,494	18,989	19,847	18,810	18
Sawyer	232,341,154	10,654	12,369	13,086	14,249	14,215	57
Shawano	613,497,572	12,484	13,780	14,953	15,408	14,984	48
Sheboygan	2,276,263,311	17,090	18,306	20,202	20,284	20,077	11
Taylor	296,489,792	12,993	13,893	15,248	15,409	15,037	46
Trempealeau	478,601,053	13,146	15,066	16,580	17,211	17,577	33
Vernon	372,181,141	10,948	12,139	13,305	13,598	13,138	64
Vilas	351,380,256	13,351	15,601	16,710	18,010	16,584	37
Walworth	1,769,151,207	17,122	18,418	19,961	20,920	19,017	16
Washburn	244,192,465	12,794	13,764	15,029	17,023	15,065	45
Washington	2,904,028,013	20,719	22,238	24,438	24,958	24,468	5
Waukesha	11,399,249,141	26,625	28,627	31,472	32,484	31,354	2
Waupaca	893,023,279	14,782	16,145	17,697	17,615	17,156	34
Waushara	326,892,549	12,950	13,687	14,841	15,680	13,991	61
Winnebago	3,259,387,603	18,035	18,836	19,811	21,032	20,723	8
Wood	1,442,086,544	15,967	17,058	18,041	19,631	19,045	15
STATE ²	\$110,455,051,447	\$17,437	\$18,655	\$20,116	\$20,878	\$20,453	

¹“Wisconsin adjusted gross income” (AGI) is Wisconsin income as reported to the Wisconsin Department of Revenue for income tax purposes and is based on the federal income tax definition of gross income as modified by certain additions and subtractions required by state law.

²State totals and state per capita figures include amounts not allocated to a particular county.

Source: Wisconsin Department of Revenue, Division of Research and Analysis, departmental data, June 2003.

PERCENT OF EARNED INCOME

State	Total Earned Income		Agricultural				
	(in millions) ¹	Rank per Capita	Farm Earnings	Services, Forestry, Fishing, and Other ²	Mining	Construction	Manufacturing
Alabama	\$77,487	46	0.98%	0.70%	0.89%	6.39%	17.41%
Alaska	16,163	9	0.07	1.48	6.40	8.09	3.75
Arizona	102,024	39	0.98	0.95	0.50	7.85	10.63
Arkansas	43,776	49	2.27	0.91	0.60	6.45	18.71
California	852,384	11	0.96	1.05	0.35	6.05	12.24
Colorado	115,727	6	0.60	0.79	1.53	8.31	9.11
Connecticut	103,870	2	0.16	0.59	0.15	5.24	16.11
Delaware	20,526	7	0.29	— ³	— ³	6.46	16.76
District of Columbia	52,227	1	0.00	— ³	— ³	1.26	1.71
Florida	313,722	37	0.72	1.03	0.14	6.45	6.79
Georgia	188,908	19	0.70	0.64	0.22	5.71	12.62
Hawaii	27,626	18	0.77	0.64	0.11	6.44	2.74
Idaho	23,838	43	4.39	1.45	0.60	7.74	15.30
ILLINOIS	306,022	10	0.30	0.55	0.31	6.13	15.62
Indiana	123,440	32	0.22	0.55	0.39	6.76	26.62
IOWA	58,077	34	4.08	0.75	0.18	6.28	18.17
Kansas	55,679	27	0.83	0.80	0.97	6.03	16.23
Kentucky	73,829	41	1.23	0.72	1.86	5.92	18.75
Louisiana	78,409	45	0.65	0.68	4.68	6.89	11.76
Maine	24,261	38	0.42	1.44	0.03	6.90	13.47
Maryland	130,498	13	0.30	0.63	0.10	7.62	7.27
Massachusetts	188,244	3	0.06	0.61	0.08	6.00	12.76
MICHIGAN	219,529	20	0.22	0.55	0.28	5.65	27.62
MINNESOTA	127,272	8	0.98	0.59	0.29	6.51	17.42
Mississippi	41,821	51	0.95	0.89	0.81	6.70	16.73
Missouri	117,930	25	0.27	0.58	0.24	6.79	15.43
Montana	15,197	48	1.24	1.20	2.42	7.82	6.43
Nebraska	37,047	22	2.89	0.67	0.31	6.53	11.68
Nevada	49,236	16	0.25	0.69	1.36	10.14	4.38
New Hampshire	29,451	15	0.15	0.73	0.09	7.74	16.62
New Jersey	232,134	4	0.12	0.51	0.12	5.25	12.83
New Mexico	31,292	47	2.25	0.70	2.81	6.18	5.85
New York	515,161	5	0.13	0.50	0.11	4.15	9.44
North Carolina	166,302	33	1.23	0.72	0.15	6.62	18.20
North Dakota	12,144	35	1.95	0.87	1.89	6.03	7.79
Ohio	238,654	23	0.18	0.53	0.36	5.90	21.39
Oklahoma	62,319	42	1.08	0.57	5.38	5.24	13.79
Oregon	71,329	31	1.10	1.51	0.15	6.87	15.99
Pennsylvania	269,240	21	0.22	0.57	0.64	6.05	17.74
Rhode Island	21,914	28	0.08	0.71	0.07	5.80	13.52
South Carolina	71,864	44	0.62	0.67	0.10	7.02	18.46
South Dakota	14,043	40	2.56	0.84	0.33	6.20	11.98
Tennessee	118,584	29	0.30	0.54	0.22	6.17	17.08
Texas	485,047	17	0.58	0.60	4.56	6.57	11.67
Utah	43,648	36	0.56	0.47	1.05	7.20	12.02
Vermont	12,527	30	0.68	0.93	0.24	7.04	17.17
Virginia	176,370	12	0.19	0.59	0.52	6.65	9.55
Washington	142,801	14	1.05	1.17	0.18	6.63	13.25
West Virginia	26,778	50	0.08	0.48	5.76	5.64	12.66
WISCONSIN	113,443	24	0.44	0.68	0.17	6.54	22.86
Wyoming	10,259	26	0.71	0.88	14.06	9.18	4.74
UNITED STATES	\$6,450,073		0.62%	0.73%	0.84%	6.15%	13.91%

¹Includes wages and salaries, other labor income, and proprietor's income.

²“Other” consists of income of U.S. residents employed by international organizations and foreign embassies and consulates in the United States.

³Not shown to avoid disclosure of confidential information, but estimates for the item are included in the total.

Sources: U.S. Department of Commerce, Bureau of Economic Analysis, Table 4 of “State Personal Income and Per Capita Personal Income, 2002”, *Survey of Current Business*, May 2003; U.S. Census Bureau, *GCT-T1 2002 Population Estimates* for July 1, 2002, at: <http://factfinder.census.gov> [June 6, 2003].

BY INDUSTRY, BY STATE – 2002

Transportation and Public Utilities	Wholesale Trade	Retail Trade	Finance, Insurance, and Real Estate	Services	Government and Government Enterprises	State
6.52%	5.67%	9.25%	6.12%	25.82%	20.24%	Alabama
10.22	2.47	8.58	3.97	22.89	32.08	Alaska
5.49	5.89	10.53	9.88	29.84	17.45	Arizona
9.18	5.11	11.49	4.79	23.00	17.49	Arkansas
6.03	5.64	9.06	9.48	32.65	16.49	California
9.73	5.40	9.03	9.26	29.91	16.33	Colorado
4.96	5.54	8.05	16.74	29.28	13.18	Connecticut
4.52	4.41	8.72	16.85	27.05	14.38	Delaware
2.85	0.73	2.14	6.06	43.06	39.86	District of Columbia
6.11	6.22	10.91	10.10	35.13	16.39	Florida
10.36	7.79	8.86	7.62	28.71	16.76	Georgia
6.84	3.34	11.00	7.66	29.95	30.52	Hawaii
6.34	5.27	9.95	5.32	24.99	18.65	Idaho
7.20	6.79	7.81	11.05	30.38	13.87	ILLINOIS
6.02	5.51	9.04	6.62	24.14	14.13	Indiana
6.32	6.23	9.11	8.45	24.09	16.34	IOWA
9.57	6.58	9.30	6.91	24.41	18.36	Kansas
7.47	5.47	9.77	5.61	23.99	19.20	Kentucky
7.80	5.26	9.02	5.36	27.51	20.42	Louisiana
4.90	5.03	11.86	7.16	30.07	18.70	Maine
5.31	5.12	8.40	8.06	33.56	23.62	Maryland
4.78	5.77	8.33	12.60	36.47	12.53	Massachusetts
5.05	5.63	8.29	6.09	26.38	14.23	MICHIGAN
5.89	7.71	9.37	9.59	27.81	13.83	MINNESOTA
6.50	4.50	9.97	4.84	24.80	23.32	Mississippi
8.14	6.37	9.37	8.67	28.33	15.80	Missouri
7.54	4.70	11.40	6.12	28.28	22.82	Montana
10.10	6.05	8.43	8.11	27.42	17.79	Nebraska
5.54	4.26	10.12	8.80	39.02	15.44	Nevada
4.39	7.60	12.15	8.48	30.35	11.70	New Hampshire
8.57	8.44	8.19	10.77	30.89	14.32	New Jersey
5.47	3.78	10.14	4.97	28.65	29.20	New Mexico
5.71	5.24	6.60	21.84	31.93	14.35	New York
5.58	5.80	9.46	7.82	25.32	19.10	North Carolina
8.33	7.30	9.50	6.26	26.75	23.33	North Dakota
5.55	6.29	9.62	7.60	26.92	15.65	Ohio
7.88	4.72	9.43	5.63	24.58	21.70	Oklahoma
5.74	6.77	10.38	7.10	27.14	17.26	Oregon
6.93	5.49	8.84	8.42	31.82	13.30	Pennsylvania
5.13	4.80	9.83	9.20	32.55	18.31	Rhode Island
6.74	4.99	10.36	6.55	23.70	20.80	South Carolina
6.39	6.06	10.44	8.21	26.55	20.42	South Dakota
7.58	6.11	10.28	7.38	29.99	14.34	Tennessee
9.12	6.47	9.02	8.22	27.73	15.47	Texas
7.09	5.43	9.77	8.33	28.05	20.03	Utah
5.47	4.79	10.47	5.83	30.78	16.59	Vermont
6.18	4.73	8.14	7.56	31.68	24.21	Virginia
6.57	5.62	9.21	7.14	29.92	19.28	Washington
6.80	4.57	9.35	4.43	27.37	22.87	West Virginia
5.91	5.91	9.12	7.27	25.76	15.33	WISCONSIN
7.88	3.41	9.11	4.90	20.69	24.45	Wyoming
6.69%	5.88%	8.91%	9.65%	29.92%	16.70%	UNITED STATES