

HIGHLIGHTS OF EMPLOYMENT AND INCOME IN WISCONSIN

Labor Force — An average of 2,917,600 workers were employed in Wisconsin in 1996 while 103,000, or 3.5% of the available labor force, were unemployed. Since 1970 Wisconsin's labor force increased by almost 1 million workers from 1,941,700 to 2,928,900 in 1997. Based on January figures, the state's highest unemployment rate for that period occurred in 1983 when it reached 11.7%.

Employment by Industry — An average of 2.6 million Wisconsin workers were employed by nonagricultural establishments in 1996. The greatest number worked in service enterprises (655,400) and manufacturing (601,200), followed by retail trade (466,200).

Nationally, over 117 million nonfarm workers were employed in 1995. Services, with 33.1 million workers, and wholesale and retail trade, with 27.6 million, were the largest segments.

Services and retail trade alone account for more than half of the business establishments in Wisconsin. The vast majority (nearly 95%) of business establishments in the state had fewer than 50 employees in 1994. Manufacturing accounted for the greatest number of large-sized firms. A total of 182 plants reported employing 500 or more workers. Of these, 55 employed more than 1,000 workers each.

Income by Industry — Earned income, which consists of wages and salaries, labor income and proprietor's income, totaled about \$80.8 billion in Wisconsin in 1995. Manufacturing provided the greatest income, about \$23.4 billion (28.9%), followed by service industries with \$18.2 billion (22.6%) and government with \$11.1 billion (13.7%). Wisconsin ranked 20th in earned income among the states and 3rd in percentage of earned income from manufacturing, behind Michigan and Indiana.

Personal Income — Personal income in Wisconsin totaled \$114 billion in 1995. Per capita personal income was \$22,261 (or 96% of the U.S. average of \$23,208), ranking Wisconsin 22nd among the states. Wisconsin's percentage of the U.S. average declined throughout the 1980s but has increased since 1991. Over the past decade, Connecticut had the highest per capita personal income (\$31,776 in 1995). Mississippi, which has ranked last for many years, had the lowest per capita personal income in 1995 at \$16,683.

Wisconsin's total adjusted gross income (total income reported for tax purposes) in 1995 was almost \$78.2 billion, an increase of about \$4.6 billion from 1994. The average per capita adjusted gross income (AGI) in Wisconsin in 1995 was \$15,324, an increase of \$790 from the 1994 figure of \$14,534. Ozaukee County had the highest per capita AGI in 1995 with \$26,456, followed by Waukesha County with \$23,802. Menominee County, with a per capita AGI of \$3,354, and Rusk County, with \$8,991, had the lowest figures.

Unemployment Benefits — In an average month in 1994, Wisconsin reported 49,800 persons, or less than half (37.7%) of the unemployed, received unemployment compensation. Nationally, 2.7 million workers, or 33.4% of those unemployed, received benefits during an average month. The average weekly benefit in Wisconsin was \$188, close to the national average of \$182. The highest average weekly benefit of \$266 was paid by Hawaii.

The following tables present selected data. Consult footnoted sources for more detailed information about employment and income.



EMPLOYMENT IN WISCONSIN, BY INDUSTRY
Annual Average, 1992 – 1996
(In Thousands)

	1992	1993	1994	1995	1996
Civilian labor force	2,675.6	2,727.5	2,800.1	2,850.6	2,917.6
Unemployed	138.1	129.5	132.0	105.6	103.0
Percent of labor force unemployed	5.2%	4.7%	4.7%	3.7%	3.5%
Employed	2,537.5	2,598.0	2,668.0	2,744.9	2,814.6
Nonfarm wage and salaried employees	2,357.9	2,412.7	2,490.8	2,558.5	2,601.6
Services	574.1	594.2	617.0	632.0	655.4
Manufacturing	549.6	561.8	583.9	601.6	601.2
Retail trade	428.4	434.1	447.1	461.4	466.2
Government	356.9	361.5	367.1	378.7	383.2
Finance, insurance and real estate	127.0	131.0	134.9	136.5	138.3
Wholesale trade	118.9	120.6	123.9	126.8	129.0
Transportation and public utilities	110.1	113.8	116.1	120.1	120.7
Construction	90.7	93.3	98.2	99.0	105.3
Mining	2.3	2.4	2.4	2.5	2.5

Note: Data may not be comparable to previous tables due to source revisions.

Sources: Wisconsin Department of Workforce Development, Bureau of Workforce Information, "Current Employment Statistics: Wisconsin and Metropolitan Statistical Areas, Annual Averages, 1984-1996", February 1997; "Civilian Labor Force Estimates, Annual Averages", April 8, 1997.

MANUFACTURING EMPLOYEES IN WISCONSIN
By Industry Group, 1989 – 1994

Industry Group	Employees (mid-March pay period) ¹					
	1989	1990	1991	1992	1993	1994
Industrial machinery and equipment	100,063	98,549	95,668	93,913	94,271	97,168
Fabricated metal products	57,787	54,980	52,954	56,937	53,705	55,271
Food and kindred products	52,111	52,411	52,554	52,398	53,244	54,632
Printing and publishing	45,875	47,649	49,381	48,503	49,717	49,076
Paper and allied products	44,158	45,079	45,105	45,042	44,677	46,061
Electronic and other electronic equipment	38,710	40,123	38,490	38,659	40,447	42,063
Administrative and auxiliary	30,069	33,362	33,733	32,518	30,801	32,749
Transportation equipment	29,441	26,617	21,386	25,501	27,725	28,806
Lumber and wood products	26,429	26,749	23,707	24,613	26,751	27,814
Rubber and plastics products	25,691	26,954	25,806	26,073	25,927	27,731
Primary metal industries	24,405	24,031	22,715	22,620	22,997	24,395
Instruments and related products	16,335	16,885	15,547	17,322	16,351	15,139
Furniture and fixtures	12,783	12,671	12,289	13,231	14,468	14,402
Chemicals and allied products	9,323	9,213	10,114	10,430	11,119	11,072
Miscellaneous manufacturing	9,757	10,297	10,195	10,956	11,005	10,871
Stone, clay and glass products	7,743	7,929	7,840	7,876	9,072	8,956
Leather and leather products	6,341	5,858	5,907	5,886	7,106	6,092
Apparel and other textile products	6,565	7,002	6,020	5,698	6,404	5,950
Textile mill products	3,807	3,456	2,884	2,935	— ²	3,349
Petroleum and coal products	393	377	348	362	— ³	— ³
TOTAL	547,786	550,192	532,643	541,473	549,049	561,950

¹Data may not be strictly comparable for various years due to changes in categories.

²Between 2,500 and 4,999 workers were employed in this category in 1993.

³Between 250 and 499 workers were employed in this category in 1993 and 1994.

Source: U.S. Bureau of the Census, *County Business Patterns 1994 – Wisconsin, September 1996*, and previous issues.

EMPLOYMENT TRENDS IN WISCONSIN
January 1970 – January 1997
(In Thousands)

Month and Year ¹	Civilian Labor Force ²	Employed ³	Unemployed	Unemployment Rate	Nonfarm Wage and Salary Employment ⁴	Manufacturing ⁴	Retail Trade ⁴	Service and Miscellaneous ⁴
Jan. 1970	1,941.7	1,864.2	NA	3.8%	1,549.4	517.7	NA	NA
Jan. 1975	2,115.7	1,994.4	121.3	5.7	1,733.8	522.6	NA	NA
Jan. 1980	2,408.4	2,291.2	117.2	4.9	1,926.0	581.9	336.8	351.5
Jan. 1985	2,397.5	2,217.6	179.9	7.5	1,921.4	507.4	349.3	403.4
Jan. 1990	2,594.5	2,470.9	123.6	4.8	2,206.7	547.3	410.7	511.5
Jan. 1995	2,812.3	2,701.5	110.8	3.9	2,476.9	591.1	443.9	604.9
Jan. 1996	2,873.2	2,761.1	112.1	3.9	2,523.6	594.8	453.1	626.6
Feb. 1996	2,892.2	2,785.1	107.2	3.7	2,519.8	592.5	445.9	630.9
Mar. 1996	2,919.3	2,812.3	106.9	3.7	2,533.7	594.1	449.4	634.7
Apr. 1996	2,914.3	2,808.7	105.6	3.6	2,555.4	594.3	455.1	638.9
May 1996	2,908.1	2,804.0	104.1	3.6	2,591.3	597.1	466.2	645.1
Jun. 1996	2,908.3	2,808.6	99.7	3.4	2,621.2	606.5	472.7	653.0
Jul. 1996	2,911.3	2,808.6	102.7	3.5	2,598.2	607.7	471.9	653.7
Aug. 1996	2,905.4	2,804.2	101.2	3.5	2,605.5	610.8	474.6	657.6
Sep. 1996	2,900.0	2,803.7	96.3	3.3	2,622.5	605.4	472.5	657.4
Oct. 1996	2,924.3	2,833.8	90.5	3.1	2,631.6	602.4	474.7	659.2
Nov. 1996	2,922.7	2,831.6	91.1	3.1	2,652.2	599.1	481.1	666.5
Dec. 1996	2,944.3	2,842.6	101.7	3.5	2,643.8	596.4	484.0	668.5
Jan. 1997	2,928.9	2,822.5	106.4	3.6	2,572.0	593.1	459.0	654.6

NA – Not available.

¹All data are estimates that are revised monthly and annually. Data may not be strictly comparable for various years due to changes in categories. Except where noted, all data are seasonally adjusted.

²Civilian labor force includes both the employed and unemployed, age 16 and over, and excludes current military personnel and institutionalized individuals.

³As of January 1980, includes workers involved in labor disputes.

⁴Unadjusted total. Persons employed in manufacturing, retail trade, and service and miscellaneous are counted in nonfarm employment.

Source: Wisconsin Department of Workforce Development, *Wisconsin Economic Indicators*, March 1997 and previous issues.

WISCONSIN PERSONAL EARNED INCOME
By Source, 1991 – 1995
(In Millions)

Industry	1991	1992	1993	1994	1995
Manufacturing	\$18,024	\$19,395	\$20,308	\$21,981	\$23,367
Services	13,566	14,922	15,965	16,957	18,227
Government ¹	9,012	9,722	10,253	10,669	11,086
Retail trade	5,909	6,278	6,580	7,002	7,399
Finance, insurance and real estate	3,644	4,182	4,592	4,762	5,155
Transportation and public utilities	3,827	4,041	4,337	4,645	4,928
Construction	3,751	4,096	4,377	4,796	4,889
Wholesale trade	3,843	4,115	4,238	4,524	4,865
Agricultural services, forestry, fisheries and other ²	388	417	442	466	496
Farm	782	906	574	609	298
Mining	90	99	106	114	118
TOTAL ³	\$62,837	\$68,173	\$71,815	\$76,525	\$80,827

¹Federal (including military), state and local government.

²“Other” consists of the wages and salaries of U.S. residents employed by international organizations and by foreign embassies and consulates in the United States.

³Detail may not add to total due to rounding.

Source: U.S. Department of Commerce, Bureau of Economic Analysis, *Survey of Current Business*, October 1996.

**UNEMPLOYMENT INSURANCE BENEFITS
AND NUMBER OF UNEMPLOYED
By State, 1994**

State	Total Unemployed		Insured Unemployed ²		Average Weekly Unemployment Insurance Benefits	Total Benefits Paid (in millions)
	Number (in thousands)	Percent ¹	Number (in thousands)	As Percent of Total Unemployed ³		
Alabama	122	6.0%	31.0	25.4%	\$131	\$174
Alaska	24	7.8	13.6	56.7	170	114
Arizona	126	6.4	27.4	21.7	148	157
Arkansas	64	5.3	24.9	38.9	161	146
California	1,329	8.6	485.9	36.6	154	3,261
Colorado	84	4.2	23.4	27.9	195	180
Connecticut	97	5.6	47.8	49.3	222	486
Delaware	19	4.9	6.5	34.2	183	59
Florida	446	6.6	99.5	22.3	168	684
Georgia	185	5.2	40.0	21.6	153	252
Hawaii	35	6.1	14.8	42.3	266	172
Idaho	33	5.6	13.2	40.0	167	78
ILLINOIS	340	5.7	119.4	35.1	199	1,044
Indiana	151	4.9	30.0	19.9	158	222
IOWA	57	3.7	18.6	32.6	183	143
Kansas	70	5.3	18.6	26.6	192	143
Kentucky	98	5.4	31.6	32.2	159	215
Louisiana	156	8.0	29.4	18.8	118	146
Maine	45	7.4	15.5	34.4	161	102
Maryland	138	5.1	45.8	33.2	180	325
Massachusetts	190	6.0	80.1	42.2	237	787
MICHIGAN	281	5.9	92.0	32.7	213	829
MINNESOTA	103	4.0	37.1	36.0	217	338
Mississippi	83	6.6	19.1	23.0	129	90
Missouri	132	4.9	47.5	36.0	150	303
Montana	22	5.1	9.7	44.1	156	53
Nebraska	25	2.9	7.2	28.8	140	40
Nevada	48	6.2	16.0	33.3	185	127
New Hampshire	29	4.6	6.8	23.4	146	41
New Jersey	273	6.8	106.8	39.1	246	1,201
New Mexico	49	6.3	11.5	23.5	140	62
New York	593	6.9	227.6	38.4	203	2,000
North Carolina	157	4.4	44.3	28.2	175	262
North Dakota	13	3.9	3.9	30.0	160	27
Ohio	307	5.5	87.3	28.4	191	690
Oklahoma	90	5.8	16.7	18.6	168	106
Oregon	89	5.4	45.4	51.0	179	330
Pennsylvania	360	6.2	169.4	47.1	212	1,458
Rhode Island	35	7.1	18.9	54.0	220	175
South Carolina	115	6.3	29.3	25.5	154	174
South Dakota	12	3.3	2.1	17.5	138	12
Tennessee	127	4.8	41.4	32.6	142	242
Texas	605	6.4	128.7	21.3	185	975
Utah	36	3.7	8.4	23.3	187	62
Vermont	15	4.7	7.7	51.3	164	50
Virginia	166	4.9	31.0	18.7	169	214
Washington	174	6.4	94.4	54.3	206	822
West Virginia	70	8.9	18.2	26.0	167	125
WISCONSIN	132	4.7	49.8	37.7	188	376
Wyoming	13	5.3	3.7	28.5	173	25
UNITED STATES ⁴	7,996	6.1%	2,670.0	33.4%	\$182	\$20,439

¹Total unemployed as a percent of civilian labor force in the state.

²Insured unemployed are those unemployed persons who are receiving benefits.

³Insured unemployed as a percentage of the state's total unemployed. Percentages computed by Wisconsin Legislative Reference Bureau.

⁴State data may not add to U.S. totals because of differences in processing and weighting procedures.

Source: U.S. Bureau of the Census, *Statistical Abstract of the United States, 1996*, 1996.

**DISTRIBUTION OF WISCONSIN BUSINESS ESTABLISHMENTS
By Number of Employees, 1994**

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WISCONSIN BLUE BOOK 1997 – 1998

Type of Establishment ¹	Total Establishments	Establishments Categorized by Number of Employees										Total Employees ²
		1 to 4	5 to 9	10 to 19	20 to 49	50 to 99	100 to 249	250 to 499	500 to 999	1,000 or More		
AGRICULTURAL SERVICES, FORESTRY AND FISHING* . . .	1,920	1,287	368	204	44	11	6	0	0	0	0	9,716
MINING*	176	70	42	29	28	5	2	0	0	0	0	2,272
CONSTRUCTION*	14,284	9,514	2,657	1,263	648	132	52	17	0	1	0	91,458
MANUFACTURING*	10,454	3,139	1,699	1,676	1,705	986	756	311	127	55	561,950	
Industrial machinery and equipment	1,971	547	366	389	316	177	96	46	20	14	97,168	
Printing and publishing	1,529	547	340	240	202	106	58	27	6	3	49,076	
Lumber and wood products	1,276	634	218	167	147	54	35	18	2	1	27,814	
Fabricated metal products	1,059	239	140	200	223	121	96	24	11	5	55,271	
Food and kindred products	829	172	117	133	168	105	83	35	11	5	54,632	
Rubber and plastics products	449	88	55	64	89	74	56	19	3	1	27,731	
Electronic equipment	343	83	28	38	58	37	53	24	17	5	42,063	
Paper and allied products	274	26	15	30	44	50	56	26	24	3	46,061	
Transportation equipment	230	68	35	26	30	20	25	14	5	7	28,806	
Primary metal industries	228	35	13	25	48	42	37	21	6	1	24,395	
TRANSPORTATION AND PUBLIC UTILITIES*	6,743	3,635	1,126	859	699	257	119	35	8	5	109,729	
WHOLESALE TRADE*	9,600	4,438	2,128	1,513	1,066	305	119	20	9	2	128,525	
Durable goods	6,011	2,787	1,365	969	655	175	52	7	1	0	68,719	
Nondurable goods	3,500	1,634	745	528	396	119	60	10	6	2	54,250	
RETAIL TRADE*	32,322	14,042	7,482	5,450	3,690	1,111	496	39	9	3	433,320	
Eating and drinking places	11,071	4,589	1,818	1,976	2,132	498	55	3	0	0	152,913	
Automotive dealers and service stations	4,400	1,541	1,411	942	339	120	46	1	0	0	49,438	
Food stores	2,759	1,085	516	404	339	277	132	6	0	0	62,036	
General merchandise stores	695	154	92	72	64	84	210	19	0	0	49,377	
FINANCE, INSURANCE AND REAL ESTATE*	11,618	7,341	2,023	1,162	743	198	90	35	14	12	142,881	
Depository institutions	2,383	627	709	531	386	81	35	9	4	1	43,054	
Insurance carriers	755	353	126	76	88	44	29	21	9	9	52,013	
SERVICES*	43,454	24,246	9,142	5,294	2,833	943	706	181	64	45	619,200	
Health services	7,901	3,826	2,008	954	441	248	278	75	35	36	222,305	
Membership organizations	5,632	3,073	1,315	740	373	69	52	9	1	0	51,780	
Business services	5,265	2,876	907	637	454	187	152	37	13	2	93,167	
Personal services	4,661	2,906	1,116	494	104	20	19	2	0	0	26,639	
Engineering and management services	3,901	2,542	658	371	213	75	34	4	2	2	34,807	
Social services	3,828	1,672	877	710	383	107	64	13	2	0	52,587	
Amusement and recreation services	2,068	1,140	336	286	212	62	22	10	0	0	25,029	
Hotels and other lodging places	1,398	803	155	158	175	56	37	14	0	0	23,487	
Educational services	839	295	125	161	166	50	22	6	11	3	35,026	
TOTAL*	131,614	68,703	26,700	17,465	11,460	3,948	2,346	638	231	123	2,100,173	

*Includes categories not listed separately.

¹Excludes most government employees, railroad employees and self-employed persons.

²Number of employees at mid-March 1994 pay period.

Source: U.S. Bureau of the Census, *County Business Patterns – 1994: Wisconsin*, September 1996.

WISCONSIN ADJUSTED GROSS INCOME
By County, 1991 – 1995

County	1995 Adjusted Gross Income*	Per Capita Adjusted Gross Income					1995 Rank
		1991	1992	1993	1994	1995	
Adams	\$161,986,268	\$7,765	\$7,819	\$8,062	\$8,906	\$9,656	68
Ashland	164,851,237	8,588	8,799	8,949	9,413	9,922	64
Barron	477,873,959	9,698	9,972	10,250	10,755	11,440	46
Bayfield	157,583,000	8,776	8,970	9,569	10,515	11,020	52
Brown	3,599,261,604	14,933	14,784	15,212	16,129	17,215	6
Buffalo	143,296,809	9,099	9,454	9,765	10,086	10,499	58
Burnett	134,768,930	7,729	8,162	8,475	9,135	9,880	65
Calumet	592,681,761	12,674	13,768	14,154	14,956	16,095	9
Chippewa	621,536,869	10,002	10,240	10,349	10,906	11,581	45
Clark	308,258,181	8,405	8,716	8,750	9,206	9,589	69
Columbia	702,030,430	12,100	12,376	13,094	14,138	14,868	17
Crawford	155,595,007	8,363	8,326	9,008	9,286	9,723	67
Dane	7,367,485,511	15,835	16,066	17,070	17,661	18,706	4
Dodge	1,123,027,549	11,603	11,842	12,155	13,212	14,053	25
Door	366,022,418	11,319	11,807	12,949	13,136	14,064	24
Douglas	475,312,401	9,760	10,059	10,425	10,862	11,255	50
Dunn	401,014,762	8,602	9,000	9,511	10,268	10,820	54
Eau Claire	1,187,193,030	11,433	11,742	11,911	12,679	13,531	29
Florence	52,070,405	8,927	9,073	9,709	10,121	10,799	55
Fond du Lac	1,401,588,873	12,452	12,839	13,351	13,968	15,008	15
Forest	81,835,930	6,902	7,184	8,435	8,601	9,089	70
Grant	529,569,878	9,345	8,965	9,991	9,926	10,720	56
Green	450,597,526	11,983	12,573	12,627	14,123	14,505	20
Green Lake	243,672,676	10,889	10,922	11,167	12,005	12,841	34
Iowa	255,806,367	10,307	10,499	11,065	11,649	12,132	36
Iron	64,188,430	7,996	8,251	8,752	9,980	10,283	62
Jackson	177,177,197	9,066	9,410	9,923	10,148	10,412	59
Jefferson	1,023,843,526	12,162	12,348	12,946	13,841	14,444	21
Juneau	265,571,300	9,470	9,368	10,065	10,795	11,711	42
Kenosha	2,040,057,207	12,513	12,780	13,238	14,112	14,910	16
Kewaunee	248,408,762	10,694	11,029	11,371	11,975	12,886	33
La Crosse	1,441,421,961	12,169	12,493	12,882	13,677	14,094	23
Lafayette	164,752,943	9,157	9,059	9,312	9,454	10,259	63
Langlade	213,002,005	9,010	9,163	9,619	10,209	10,525	57
Lincoln	365,673,082	10,625	10,995	11,816	12,371	12,979	32
Manitowoc	1,130,916,573	11,720	11,888	12,450	13,206	13,686	27
Marathon	1,787,733,405	12,761	13,136	13,646	14,224	14,642	18
Marinette	483,952,746	9,713	10,009	10,356	10,908	11,610	44
Marquette	154,427,647	8,955	9,267	10,098	10,809	11,885	37
Menominee	13,910,403	2,448	2,437	2,487	2,934	3,354	72
Milwaukee	13,400,833,761	12,750	12,553	12,873	13,301	13,883	26
Monroe	425,698,661	9,342	9,487	9,799	10,510	11,250	51
Oconto	376,616,188	9,625	10,091	10,560	11,185	11,863	39
Oneida	472,611,680	11,500	12,029	12,553	13,560	14,119	22
Outagamie	2,546,132,813	14,415	14,868	15,358	16,030	16,969	7
Ozaukee	2,056,356,681	21,885	22,117	23,650	25,111	26,456	1
Pepin	78,303,460	9,238	9,662	9,835	10,274	10,909	53
Pierce	458,009,718	11,489	11,873	12,279	12,934	13,596	28
Polk	449,598,896	10,132	10,725	11,112	12,100	12,474	35
Portage	867,038,147	11,652	11,905	12,282	12,658	13,315	30
Price	190,064,861	9,838	10,884	10,473	11,256	11,881	38
Racine	2,978,627,342	14,194	14,203	14,767	15,524	16,244	8
Richland	180,355,457	8,411	8,744	8,860	9,964	10,323	60
Rock	2,256,821,138	12,819	13,083	14,300	14,588	15,524	12
Rusk	136,891,596	7,542	7,849	8,003	8,474	8,991	71
St. Croix	923,050,204	14,522	14,883	15,815	16,541	17,287	5
Sauk	733,178,844	11,962	11,997	13,090	13,852	14,637	19
Sawyer	152,505,786	7,754	8,241	8,564	9,911	10,293	61
Shawano	430,488,201	8,932	9,375	9,883	10,570	11,384	48
Sheboygan	1,716,447,671	13,486	13,967	14,742	15,474	15,917	11
Taylor	226,641,444	9,246	9,514	10,367	11,350	11,841	40
Trempealeau	301,363,059	9,493	9,935	10,220	10,743	11,705	43
Vernon	255,018,770	8,317	8,633	8,728	9,266	9,781	66
Vilas	220,220,400	8,941	9,280	10,383	11,128	11,805	41
Walworth	1,221,352,185	12,610	12,704	13,322	14,254	15,190	13
Washburn	161,401,551	8,484	9,070	9,661	10,783	11,260	49
Washington	2,025,610,781	15,722	16,660	16,930	17,906	18,937	3
Waukesha	7,822,163,695	19,795	20,441	21,339	22,410	23,802	2
Waupaca	634,134,606	11,086	11,731	12,131	12,704	13,094	31
Wausara	229,392,114	9,318	9,489	9,936	10,698	11,417	47
Winnebago	2,378,722,819	13,846	14,251	14,581	15,254	16,060	10
Wood	1,142,754,018	13,171	13,327	13,531	14,389	15,033	14
STATE	\$78,178,365,115	\$13,043	\$13,287	\$13,840	\$14,534	\$15,324	

*"Wisconsin adjusted gross income" is Wisconsin income as reported to the Wisconsin Department of Revenue for income tax purposes and is based on the federal income tax definition of gross income as modified by certain additions and subtractions required by state law.

Source: Wisconsin Department of Revenue, Division of Research and Analysis, departmental data, August 1996.

PERCENT OF EARNED INCOME

State	Total Earned Income (in millions)*	Agricultural Services,				
		Farm	Forestry, Fisheries	Mining	Construction	Manufacturing
Alabama	\$57,597	1.47%	0.65%	1.10%	5.70%	22.79%
Alaska	11,775	0.10	2.11	7.74	7.89	5.63
Arizona	59,565	1.09	0.94	1.13	7.38	14.24
Arkansas	31,718	4.15	0.79	0.49	5.46	24.02
California	541,029	1.11	1.06	0.39	4.97	15.59
Colorado	66,246	0.65	0.64	1.76	6.93	12.28
Connecticut	70,704	0.27	0.53	0.09	4.45	21.42
Delaware	14,445	0.88	0.42	0.07	7.42	28.04
District of Columbia	34,308	0.00	0.92	0.03	1.07	2.66
Florida	194,536	0.98	1.07	0.18	5.90	9.40
Georgia	117,962	1.64	0.56	0.30	5.39	17.37
Hawaii	21,128	0.76	0.73	0.10	7.94	3.78
Idaho	15,805	4.29	1.34	0.89	8.93	18.33
ILLINOIS	215,671	0.05	0.49	0.38	5.41	20.18
Indiana	90,885	0.10	0.45	0.38	6.22	32.67
IOWA	41,527	2.94	1.01	0.20	6.00	22.56
Kansas	38,655	1.78	0.72	1.05	5.67	18.63
Kentucky	51,403	1.58	0.71	2.77	5.59	22.67
Louisiana	56,288	0.90	0.54	4.54	6.77	14.28
Maine	16,585	0.68	1.22	0.02	6.03	19.80
Maryland	82,553	0.27	0.58	0.10	6.50	9.54
Massachusetts	123,970	0.12	0.50	0.07	4.46	17.76
MICHIGAN	164,552	0.33	0.43	0.27	4.76	33.79
MINNESOTA	82,302	0.78	0.50	0.52	5.47	22.08
Mississippi	30,591	1.71	0.75	0.67	5.39	23.77
Missouri	83,278	0.10	0.54	0.25	6.19	20.53
Montana	10,403	3.19	1.03	2.69	6.98	7.77
Nebraska	25,529	4.93	0.99	0.25	5.54	14.82
Nevada	27,972	0.16	0.54	2.62	9.68	4.74
New Hampshire	18,855	0.27	0.58	0.10	5.70	22.76
New Jersey	156,478	0.18	0.43	0.12	4.41	16.42
New Mexico	21,437	1.35	0.69	3.53	7.21	7.77
New York	356,642	0.14	0.35	0.08	3.58	13.02
North Carolina	113,640	2.54	0.57	0.14	5.98	25.52
North Dakota	8,325	2.75	0.85	2.16	6.26	7.98
Ohio	179,129	0.40	0.45	0.36	5.27	28.66
Oklahoma	41,263	0.90	0.60	4.98	4.71	15.80
Oregon	48,617	1.11	1.13	0.15	6.86	19.29
Pennsylvania	192,279	0.32	0.51	0.70	5.46	21.29
Rhode Island	14,846	0.27	0.74	0.04	4.46	20.38
South Carolina	49,772	0.74	0.62	0.16	6.40	26.32
South Dakota	9,906	5.11	1.52	1.09	5.83	13.41
Tennessee	82,482	0.39	0.47	0.32	5.82	23.24
Texas	298,576	0.72	0.63	4.22	5.95	16.30
Utah	27,616	0.65	0.39	1.50	7.53	15.42
Vermont	8,558	1.25	0.75	0.23	6.78	20.30
Virginia	109,398	0.43	0.54	0.56	5.81	13.96
Washington	91,049	1.37	1.36	0.20	6.55	16.98
West Virginia	20,423	0.04	0.39	7.97	6.00	16.40
WISCONSIN	80,827	0.37	0.61	0.15	6.05	28.91
Wyoming	6,815	1.26	0.94	15.66	7.62	4.84
UNITED STATES	\$4,315,915	0.79%	0.67%	0.87%	5.45%	18.46%

*Consists of wages and salaries, other labor income, and proprietors' income.

Source: U.S. Department of Commerce, Bureau of Economic Analysis, *Survey of Current Business*, October 1996. Percentages computed by Wisconsin Legislative Reference Bureau.

BY INDUSTRY, BY STATE – 1995

Transportation and Public Utilities	Wholesale Trade	Retail Trade	Finance, Insurance and Real Estate	Services	Government (includes military)	State
6.88%	5.77%	9.52%	4.77%	22.47%	18.89%	Alabama
10.03	2.96	9.66	3.61	20.08	30.18	Alaska
6.12	6.04	11.05	7.60	28.25	16.16	Arizona
8.67	5.25	10.83	4.41	20.74	15.20	Arkansas
6.30	6.28	9.30	7.23	32.24	15.52	California
9.74	6.14	10.09	7.12	28.45	16.20	Colorado
5.39	6.64	8.27	12.04	28.97	11.92	Connecticut
4.80	4.08	8.33	11.48	21.79	12.70	Delaware
3.86	0.91	2.63	4.86	40.78	42.26	District of Columbia
6.80	6.63	11.65	8.26	33.20	15.93	Florida
9.45	8.45	9.45	6.70	25.12	15.57	Georgia
8.12	3.80	12.56	7.53	29.57	25.12	Hawaii
6.42	5.42	10.69	4.64	22.63	16.44	Idaho
7.52	7.61	8.44	8.58	28.54	12.80	ILLINOIS
6.27	5.70	9.32	5.19	21.28	12.42	Indiana
6.32	6.96	9.82	6.87	21.91	15.39	IOWA
7.84	7.49	9.91	5.74	23.31	17.87	Kansas
7.36	5.34	10.17	4.72	22.28	16.81	Kentucky
7.96	5.60	9.48	5.12	27.32	17.49	Louisiana
5.69	5.16	12.06	5.84	26.48	17.02	Maine
6.10	5.60	9.81	7.29	32.26	21.94	Maryland
5.34	6.76	8.59	9.34	35.29	11.77	Massachusetts
4.88	6.09	8.40	4.97	23.47	12.60	MICHIGAN
6.54	7.64	9.21	7.84	25.97	13.45	MINNESOTA
6.78	4.76	10.09	4.43	22.17	19.49	Mississippi
8.33	7.10	9.68	6.87	26.62	13.79	Missouri
8.73	5.40	12.62	4.94	26.56	20.10	Montana
8.92	6.72	9.39	7.36	23.85	17.22	Nebraska
5.95	4.26	9.59	5.54	43.66	13.24	Nevada
5.71	6.96	11.92	6.34	27.96	11.71	New Hampshire
8.72	8.57	8.17	7.97	30.33	14.67	New Jersey
6.02	4.19	11.16	4.56	27.85	25.68	New Mexico
6.20	5.97	6.86	16.31	32.36	15.14	New York
6.34	6.17	9.74	5.49	21.19	16.32	North Carolina
9.59	8.56	10.53	5.42	25.09	20.79	North Dakota
5.76	6.37	9.39	5.81	24.40	13.11	Ohio
8.38	5.49	10.15	5.09	23.98	19.91	Oklahoma
6.47	7.51	11.00	6.01	25.27	15.20	Oregon
7.03	5.91	9.35	6.97	29.45	13.00	Pennsylvania
4.76	5.10	9.36	6.76	31.93	16.20	Rhode Island
5.84	4.70	10.96	4.87	21.10	18.29	South Carolina
7.28	6.36	11.11	6.19	24.81	17.27	South Dakota
7.51	6.52	10.47	5.40	26.20	13.65	Tennessee
8.85	6.75	9.36	6.19	25.97	15.08	Texas
7.73	5.82	10.59	5.97	26.94	17.46	Utah
5.71	5.66	10.73	5.41	27.81	15.38	Vermont
6.53	5.49	8.92	6.22	28.18	23.35	Virginia
6.93	6.39	9.90	5.71	26.85	17.76	Washington
8.33	4.81	9.67	3.87	24.00	18.52	West Virginia
6.10	6.02	9.15	6.38	22.55	13.72	WISCONSIN
9.60	3.46	10.24	4.06	19.00	23.33	Wyoming
6.90%	6.35%	9.27%	7.52%	28.12%	15.62%	UNITED STATES



**PERSONAL INCOME IN WISCONSIN
1929 – 1995**

Year	Wis. Personal Income ¹ (in millions)	Per Capita Personal Income									
		Wisconsin				As % of National Average	United States				
		Amount	% Change	State Rank ²	U.S. Amount		High State	Low State	State		
1929	\$1,849	\$634	NA	18	93%	\$680	\$1,125	New York	\$252	S. Car.	
1930	1,587	539	-15.0%	23	90	596	1,023	New York	191	Miss.	
1935	1,258	413	15.7	21	90	460	743	New York	177	Miss.	
1940	1,622	516	6.4	22	90	575	896	Delaware	202	Miss.	
1945	3,418	1,159	NA	19	98	1,177	1,588	New York	570	Miss.	
1950	5,078	1,477	8.1	24	99	1,496	2,385	Alaska	755	Miss.	
1955	6,682	1,816	5.5	21	97	1,876	2,549	Nevada	1,020	Miss.	
1960	8,670	2,188	1.1	20	98	2,222	2,838	Conn.	1,222	Miss.	
1965	11,478	2,712	7.2	21	97	2,785	3,453	Conn.	1,682	Miss.	
1970	17,316	3,912	5.9	21	96	4,072	5,077	Conn.	2,608	Miss.	
1975	26,947	5,897	7.5	24	97	6,085	10,090	Alaska	4,139	Miss.	
1980	46,543	9,874	8.9	23	98	10,029	13,863	Alaska	6,915	Miss.	
1981	50,547	10,695	8.3	27	96	11,109	15,504	Alaska	7,714	Miss.	
1982	53,048	11,218	4.9	25	96	11,692	17,262	Alaska	8,076	Miss.	
1983	55,707	11,798	5.2	25	96	12,344	17,930	Alaska	8,362	Miss.	
1984	61,234	12,929	9.6	24	95	13,546	18,046	Alaska	9,112	Miss.	
1985	64,527	13,590	5.1	26	94	14,404	18,879	Alaska	9,541	Miss.	
1986	68,125	14,323	5.4	24	95	15,138	19,872	Conn.	9,908	Miss.	
1987	71,778	15,021	4.9	24	94	15,942	21,587	Conn.	10,480	Miss.	
1988	76,170	15,793	5.1	25	93	17,015	23,658	Conn.	11,228	Miss.	
1989	81,794	16,842	6.6	24	93	18,127	25,376	Conn.	11,988	Miss.	
1990	86,869	17,720	5.2	23	93	19,142	26,375	Conn.	12,710	Miss.	
1991	90,599	18,306	3.3	24	93	19,636	26,725	Conn.	13,381	Miss.	
1992	97,152	19,442	6.2	23	94	20,581	28,343	Conn.	14,182	Miss.	
1993	101,762	20,174	3.8	23	95	21,224	29,048	Conn.	14,846	Miss.	
1994	107,469	21,148	4.8	23	96	22,047	30,054	Conn.	15,906	Miss.	
1995	114,042	22,261	5.3	22	96	23,208	31,776	Conn.	16,683	Miss.	

NA – Not available.

Note: In the October 1996 *Survey of Current Business*, the Bureau of Economic Analysis changed the basis of income calculation for 1969-1995. The revised figures for those years are shown. While the preceding figures are not strictly comparable, they appear to be relatively close to the revised base and can be used for historical purposes.

¹Personal income includes all forms of income received by persons from business establishments; federal, state and local governments; households and institutions; and foreign countries. Allowance is made for income received "in kind" rather than cash.

²Alaska and Hawaii were not included in U.S. totals prior to 1960.

Source: U.S. Department of Commerce, Bureau of Economic Analysis, *Survey of Current Business*, October 1996, and previous issues.

EMPLOYEES IN NONAGRICULTURAL ESTABLISHMENTS
Average By State, 1995
(In Thousands)

State	Total ¹	Services	Wholesale and Retail Trade	Government	Manu- facturing	Finance, Insurance and Real Estate	Trans- portation and Public Utilities	Con- struction
Alabama	1,803	395	411	343	391	77	89	87
Alaska	262	61	54	73	17	12	23	13
Arizona	1,783	520	449	299	193	107	86	117
Arkansas	1,069	237	242	177	259	42	64	44
California	12,434	3,730	2,927	2,102	1,790	737	630	488
Colorado	1,839	539	458	303	191	113	118	103
Connecticut	1,564	466	341	221	280	133	72	51
Delaware	366	96	83	50	62	41	16	19
District of Columbia ..	643	265	52	254	13	30	20	9
Florida	6,000	2,056	1,548	924	482	376	303	304
Georgia	3,417	838	865	575	588	174	215	152
Hawaii	533	165	136	111	17	37	41	26 ²
Idaho	477	109	121	96	71	24	23	30
ILLINOIS	5,599	1,577	1,317	801	967	384	324	216
Indiana	2,781	632	669	389	684	131	140	130
IOWA	1,357	341	341	230	250	77	61	55
Kansas	1,201	290	296	238	192	58	68	52
Kentucky	1,643	392	396	287	314	65	91	73
Louisiana	1,775	473	417	357	188	80	108	105
Maine	542	148	139	93	92	26	22	22
Maryland	2,181	690	530	422	176	128	106	128
Massachusetts	2,974	1,024	688	394	445	204	128	90
MICHIGAN	4,252	1,114	1,000	639	975	196	166	154
MINNESOTA	2,374	645	577	381	426	138	117	83
Mississippi	1,075	232	228	217	258	40	50	45
Missouri	2,521	685	603	390	421	146	159	111
Montana	351	96	96	77	23	16	21	16
Nebraska	815	210	205	151	112	52	49	34
Nevada	789	347	157	97	37	36	41	62
New Hampshire	539	152	141	76	102	29	20	19
New Jersey	3,606	1,081	851	569	500	228	252	124
New Mexico	690	193	164	165	45	30	31	46
New York	7,871	2,537	1,614	1,394	944	724	403	251
North Carolina	3,455	760	799	550	861	144	164	174
North Dakota	302	81	79	71	21	14	19	14
Ohio	5,232	1,387	1,276	749	1,101	270	229	207
Oklahoma	1,314	344	312	270	170	65	73	48
Oregon	1,417	364	359	239	228	87	71	68
Pennsylvania	5,248	1,596	1,197	720	939	303	272	201
Rhode Island	441	144	98	61	85	25	15	14
South Carolina	1,648	363	384	294	378	69	71	87
South Dakota	344	88	88	71	46	19	16	14
Tennessee	2,503	636	588	376	542	110	137	108
Texas	8,027	2,122	1,949	1,449	1,030	437	475	409
Utah	908	239	220	163	124	48	52	54
Vermont	270	79	64	45	45	12	12	12
Virginia	3,068	872	700	597	402	161	157	168
Washington	2,349	622	583	444	332	122	120	123
West Virginia	688	183	159	137	82	27	40	33
WISCONSIN	2,555	631	587	378	601	136	119	100
Wyoming	220	48	52	58	10	8	14	14
UNITED STATES ³ ..	117,203	33,107	27,585	19,311	18,468	6,830	6,165	5,158

¹Includes mining, not shown separately.

²Hawaii includes mining with construction.

³State totals do not add to United States totals because of differing methodologies.

Source: U.S. Bureau of the Census, *Statistical Abstract of the United States: 1996, 1996*.